



ARTIST-IN-RESIDENCE APPLICATION



YOUR APPLICATION PACKAGE MUST INCLUDE HARD AND DIGITAL COPIES OF THE FOLLOWING:

1. This Pfister Artist-in-Residence application form.
2. A current resume.
3. A CD or flash drive with 10 high-resolution digital images of recent work with name, title of the pictured work, media, dimensions and date on each jpeg.
4. Hard-copy color printouts of all 10 work submissions sized to 8.5" x 11".
5. A brief 200-word written proposal that indicates your vision for the space, and describes how you will integrate The Pfister Hotel into your project. How will the work created in the space incorporate The Pfister? How will someone know the work was created in The Pfister? Please avoid "inspiration from architecture."
6. If you were to be selected, provide a quote and headshot you would want presented in a press release.
7. A brief video (hosted on YouTube or Vimeo) of you explaining your proposal. Video should not exceed three minutes, with the link added to the bottom of your written proposal.
8. A cover letter describing relevant qualifications, the extent of your experience in the materials and processes used, and a brief statement about work; e.g. aesthetics, working methods, etc.
9. Documentation of lecturing or art history background (if available).
10. Availability for initial phone interview, followed by video or in-person interview.
11. Four professional references from the regional art community supporting your application.

YOUR APPLICATION PACKAGE MAY INCLUDE:

1. Catalogues, reviews, exhibition postcards and/or other publications about your art.
2. Sketch or digital drawing of how you envision the studio space.

PLEASE TYPE OR PRINT CLEARLY:

Name _____

Email Address _____

Address _____

City _____

State _____ Zip Code _____

Home Telephone _____

Work Telephone _____

Facebook Page (professional) _____

Twitter Handle _____

Website, Blog, Online Portfolio or other Social Media Pages _____

Artist Type (Relevant to your proposal. E.g. *Progressive Impressionist Painter.*) _____

How did you hear about the Artist-in-Residence Program? _____

REFERENCES:

Please list four people we may contact who know you and your work.

1. Name _____

Relationship _____

Address _____

Email _____

Phone _____

2. Name _____
Relationship _____
Address _____
Email _____
Phone _____

3. Name _____
Relationship _____
Address _____
Email _____
Phone _____

4. Name _____
Relationship _____
Address _____
Email _____
Phone _____

RECENT WORK:

Please list the 10 works you've submitted in both digital form and as hard-copy printouts sized to 8.5" x 11". Number one should be your favorite piece that would be used most often if you are selected as a finalist.

1. Title _____ Year _____
Media _____ Size _____

6. Title _____ Year _____
Media _____ Size _____

2. Title _____ Year _____
Media _____ Size _____

7. Title _____ Year _____
Media _____ Size _____

3. Title _____ Year _____
Media _____ Size _____

8. Title _____ Year _____
Media _____ Size _____

4. Title _____ Year _____
Media _____ Size _____

9. Title _____ Year _____
Media _____ Size _____

5. Title _____ Year _____
Media _____ Size _____

10. Title _____ Year _____
Media _____ Size _____



IMPORTANT CONSIDERATIONS:

- Deadline for applications is Thursday, December 14, 2017 at 11:59pm delivered or mailed to: **The Pfister Hotel,
Attn: Donna Basterash
424 E. Wisconsin Ave.
Milwaukee, WI 53202**

FOR ALL FINALISTS

- Finalists will receive a phone call. Non-finalists will receive an e-mail.
- Finalists must be ready and able to have their work exhibited for two months starting January 2018.
- For the Finalist Exhibit, Gallerie M at the InterContinental Milwaukee does not allow 3D art of any kind.
- Move-in dates for Gallerie M will be approximately 2 days prior to Gallery Night. Artists must plan to install work themselves and provide cards for their pieces. Presence is strongly recommended at the Gallery Night Reception on the Friday of Gallery Night (usually mid-January) from 5pm-9pm.
- Presence is mandatory at an in-person weekday interview with the Artist-in-Residence Committee in mid-February (usually prior to Valentine's Day).
- Artists are required to de-install their work from Gallerie M in mid-to-late February.

FOR THE SELECTED ARTIST-IN-RESIDENCE

- The selected Artist-in-Residence is required to spend a minimum of 30 hours a week in studio, or on-site at The Pfister over a minimum of four (4) days per week.
- The selected artist will be expected to work closely and collaborate with hotel's executive management and marketing teams to plan events throughout the year.
- The selected artist will be required to develop programming around the four community Gallery Nights that fall during their residency, and should consider what that programming will entail. Past artists have hosted storytelling events, live painting sessions and fashion shows.
- The selected artist will create and gift a Legacy Piece to The Pfister Hotel. Although you are not expected to have a concept in mind during the application process, it is important to start considering your legacy as Artist-in-Residence. The Legacy Piece will be displayed in the hotel.

ABOUT THE ARTIST-IN-RESIDENCE PROGRAM:

At The Pfister Hotel, we pride ourselves on being a world-class destination for travelers and a quintessential Milwaukee landmark. Woven throughout the cultural fiber of our hotel is a long-standing passion for the arts.

Along with our expansive Victorian art collection – the largest of its kind of any hotel in the world – we're proud to continue our immensely successful Artist-in-Residence program, which has been recognized locally, nationally and internationally for its unique contribution to arts in Milwaukee.

The Pfister Hotel's Artist-in-Residence program features a working art studio and gallery on the lobby level of Milwaukee's oldest and most prestigious hotel. The studio is open to hotel guests and the public, and encourages visitors to interact with the artist, while watching the evolution of each piece of work firsthand.

The Pfister is now entering the tenth year of the program, which runs from April 1, 2018 – March 31, 2019. The program serves as an extension of the hotel with the artist working hand-in-hand

with hotel staff, including The Pfister Narrator, to both promote the program and provide a distinctly unique experience for guests and visitors. Artists also participate in the four Gallery Nights during their residency, along with a number of other events that occur throughout the year.

The Pfister Artist-in-Residence receives a \$1,000 monthly stipend, complimentary meals at Café at The Pfister, and a \$500 monthly house spend account for entertaining new and potential buyers.

This residency is a one-of-a-kind opportunity to be on the forefront of Milwaukee's art community with a historic and revered hotel. Additionally, as a final chapter, each Artist-in-Residence creates a legacy piece for permanent display in the hotel, contributing to the significant art history of The Pfister.

